



#### **IWIB Group Privacy Policy**

**IWIB4AI Think-Tank Privacy Policy** 

# **Your Privacy Rights**

**Effective Date: January 2024** 

IWIB4AI Think-Tank, part of IWIB Group, is a nonprofit organization registered in Sweden. We are committed to protecting your privacy and ensuring transparency in how we handle your personal data. This Privacy Policy complies with the General Data Protection Regulation (GDPR) and other applicable privacy laws.

## This policy explains:

- What personal data we collect and how we obtain it
- How we use your data and why
- Who we share your information with
- Your rights under GDPR and other privacy laws
- How we protect and store your data

### 1. What Information We Collect & How We Obtain It

IWIB4AI collects and stores different types of information when you interact with us, including when you:

- Join our think-tank or subscribe to our communications
- Engage in our research, discussions, or advocacy initiatives
- Register for and attend our events, webinars, or conferences
- Visit our website or use our digital platforms

We may collect the following types of data:

Contact Information (e.g., name, email, phone number, country of residence)

- Professional Information (e.g., organization, role, industry, expertise)
- Preferences & Interests (e.g., AI ethics topics you follow, participation in discussions)
  - Technical Data (e.g., IP address, browser type, device identifiers, cookies)
- Information You Provide (e.g., messages, inquiries, feedback, research contributions)

#### We collect data:

- Directly from you (when you provide it through forms, event registrations, and direct communications)
  - Automatically (via cookies and tracking tools when you visit our website)
- From third parties (such as event partners or service providers who help facilitate our initiatives)

### 2. Legal Basis for Processing Your Data (GDPR Compliance)

Under GDPR (Article 6), we process your personal data based on the following legal grounds:

- Your Consent When you opt-in to receive communications, participate in our research, or engage in our initiatives.
- Legitimate Interest To support the goals of IWIB4AI, such as fostering ethical AI discussions, enhancing our programs, and securing our platform.
- Contractual Necessity When you register for events, become a member, or collaborate with us.
  - Legal Obligation When required by law or regulatory authorities.

You have the right to withdraw consent at any time by contacting us at admin@iwibgroup.com.

### 3. How We Use Your Informatio & Why We use your data to:

- Facilitate your participation in our think-tank initiatives (e.g., granting access to events, reports, and discussions)
  - Improve our programs and research (e.g., analyzing engagement trends)
- Communicate with you (e.g., sending newsletters, event invites, updates on Al ethics)

- Ensure security and compliance (e.g., safeguarding our platform and complying with legal requirements)
- Promote ethical AI discussions (e.g., sharing anonymized insights from think-tank discussions)

We do not use your data for automated decision-making or commercial profiling.

### 4. Who We Share Your Data With & Why

IWIB4Al values your privacy and only shares data when necessary. We may share your information with:

- Our trusted partners and collaborators to facilitate research, discussions, and events.
- Service providers that support our operations (e.g., email systems, event management platforms).
  - Legal or regulatory authorities if required by law or to protect our rights.

We never sell or trade your personal data.

If we transfer your data outside the European Economic Area (EEA), we ensure appropriate safeguards are in place, such as Standard Contractual Clauses (SCCs) or other GDPR-compliant mechanisms.

### 5. Your Rights Under GDPR & Other Privacy Laws

Under GDPR (Articles 12-23) and other privacy regulations, you have the following rights regarding your personal data:

- Right to Access You can request a copy of the personal data we hold about you.
  - Right to Rectification You can ask us to correct inaccurate or incomplete data.
- Right to Erasure ("Right to Be Forgotten") You can request that we delete your personal data, subject to legal requirements.
- Right to Restriction of Processing You can ask us to limit the way we process your data.
- Right to Data Portability You can request a structured, machine-readable copy of your data.

- Right to Object You can object to data processing based on legitimate interests or direct marketing.
- Right to Withdraw Consent You can withdraw consent for data processing at any time.

To exercise your rights, contact us at admin@iwibgroup.com. We will respond within 30 days as required by GDPR.

### 6. Data Retention Policy

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy.

Retention periods vary depending on the type of data:

- General communications & subscriptions Retained until you unsubscribe or request deletion.
- Event participation records Retained for 3 years after the event for reporting and follow-up purposes.
- Research contributions & project collaborations Retained for up to 5 years, unless otherwise required for ongoing research initiatives.
- Technical data (e.g., cookies, logs) Retained for 12 months, unless required for security or compliance purposes.

When no longer needed, we securely delete or anonymize your data.

## 7. Cookies & Tracking Technologies

IWIB4AI uses cookies and similar technologies to enhance your experience on our website. These include:

- Essential Cookies Necessary for website functionality.
- Analytical Cookies Help us understand how visitors use our site.
- Marketing Cookies Used for tailored communications (only with your consent).

You can manage or disable cookies in your browser settings. For more details, visit our Cookie Policy [Insert Link].

#### 8. Contact Us

For privacy-related questions, requests, or concerns, contact us at:

## IWIB4Al Think-Tank (IWIB Group, Sweden)

Email: admin@iwibgroup.com

**\** Phone: +46 709 623 384

If you are in the EU and have concerns about our data processing, you have the right to file a complaint with the Swedish Authority for Privacy Protection (IMY) or your local Data Protection Authority (DPA).

## 9. Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in regulations or our practices. Any changes will be posted on this page with an updated effective date.

By using our website or participating in IWIB4AI initiatives, you acknowledge that you have read and understood this policy.